EARLY SEASON NOT FROM CONCENTRATE ORANGE JUICE AND PROCESS

Abstract of the Disclosure

Not from concentrate orange juice is provided which includes as a freshly squeezed orange juice component juice extracted from an early season round orange cultivar which has a color intensity in excess of that provided by Hamlin cultivars which are harvested at the same time as the early season cultivar, which is not a Hamlin cultivar. The juice extracted from such early season cultivar has sensory attributes which are at least as acceptable as Hamlin fresh juice. Preferred early season cultivars are within the Seleta family or are Westin cultivars or are Ruby Nucellar cultivars.